



Chief Executive Officer's Report

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1. Introduction

In addition to ‘business as usual’ issues, we have been focusing on key deliverables, including:

- Executing, reporting, and finalising CSIRO ‘Circular Economy’ project
- Preparing, organising, and delivering MDA conference and AGM
- Working on financials
- Following up on previous motions and preparing motions for the AGM
- Advocacy

2. Advocacy

We have continued to connect with related parties in the water space, both Federally and State based. Of particular note, the Water Minister, Tanya Plibersek, spoke at our conference and there has been ongoing communication following. We had a follow up call and had a very good discussion about many subjects, including MINCO and recurrent funding for the MDA. The Minister very much enjoyed being at the MDA conference and enjoyed meeting many of our members from across the basin. She indicated that her door is open to us and looks forward to further engagement such as through the Water Reform Taskforce and MINCO.

We received much media attention following the conference. This is continuing, so we will try to capitalise where appropriate.

We are continuing to develop relationships with State Ministers and relevant bodies.

3. Partnerships, collaboration, and engagement

We are continuing to work on a range of partnerships such as CSIRO, SQNNSW and One Basin CRC. Whilst the CSIRO relationship has already provided outcomes, other partnerships are a slower burn. However, feedback has been very positive in terms of the potential of these relationships.



4. CSIRO and the Circular Economy

CSIRO Land and Water has partnered with MDA to investigate and explore a series of strategic growth areas that align with the biggest land and water challenges faced by Australian governments/agencies, industries, and communities. These growth areas will build on capabilities and that of our partners and transform the boundaries of the types of products, research projects and services we might collaborate on.

They have identified Repurposing Waste / Circular Economy as a strategic growth area, and we are interested in validating this with LGA's as a valued partner. We would like to understand more about how LGA's work within the repurposing waste / circular economy area within their organisation. They are also keen to hear about any future aspirations they might have in regard to infrastructure solutions they need now and into the future. To capture these insights. We completed a series of meetings in May and June that will help inform the future of this growth area and ensure they can design solutions that are of value for all. We have now successfully completed all requirement and presented to the management of CSIRO. They were very pleased with our work, stating that "the MDA had achieved in 3 months what would have taken CSIRO years". There is the potential to conduct further work with CSIRO departments which we are continuing to explore. We have developed good working relationships with most of their departments – in particular, the Land and Water Division. Given the interest around managed aquifer recharge, there is potential to partner with CSIRO again regarding this area of work.

5. Key Meetings and Engagements

Date	Event/meeting	Location
5/10/22	Meeting with Julia Reynolds – The Murrumbidgee – Big water, big future project <i>Discussing the progress and future of the Murray-Darling Basin Plan, collaboration, environmental water, and the changing climate</i>	Virtual
10/10/22	Meeting with Hon Tanya Plibersek MP	Virtual
12/10/22	One Basin CRC Partner Briefing – October Update	Virtual
16/10/22	Darling Downs & SW Queensland Council of Mayors	Virtual
20/10/22	Meeting with Water Stewardship Asia Pacific <i>Post 78th National Conference Follow-up wit CEO Rod Knight and Megan McLeod</i>	Virtual
25/10/22	Meeting with Sharon Davis – One Basin CRC	Virtual
2/11/22	Interview with Inside Water Magazine <i>Discussing Murray-Darling Basin representation, advocacy, collaboration, and MDA policy positions</i>	Virtual
9/11/22	CSIRO Webinar – Bradfield Scheme	Virtual
10/11/22	November Peak Groups Briefing 2022	Virtual
22/11/22	Meeting with Minister Deborah Frecklington MP <i>Discussing advocacy for a Floodplain Harvesting Volume Cap</i>	Virtual



6. 79th National Conference and AGM

The feedback from our National Conference has been very positive. We were able to secure the key speakers we wanted as well as relevant sponsors. The number of delegates was reasonable, although could have been higher. Overall, we were very pleased with the result. In addition, we made a positive contribution to our financial position.

Looking forward, I am pleased to officially launch the webpage and invite you to the ***Murray Darling Association's 79th National Conference and AGM*** to be held ***19~21st September 2023*** in ***Murray Bridge, SA***.

The proposed theme is: **“Partnership Through Collaboration Across the Basin”**.

This exciting event will bring together leaders and decision makers from across the Murray-Darling Basin, and will be a wonderful opportunity to meet again, face to face.

Murray Bridge is a bustling rural town sitting in prime position on the banks of the Murray River. Less than an hour from Adelaide, wind back the clock to river time and kick back on a leisurely houseboat or float away to a world of relaxation on The Cube. Amp up the pace and hit the river wakeboarding, water skiing, swimming or fishing or go on an African safari and get up close and personal with lions, giraffes and rhinoceros at Monarto Safari Park. Come nightfall, look to the skies; with low rainfall, clear skies and virtually no light pollution, the outskirts of Murray Bridge are one of the best spots to explore the cosmos in South Australia.

The MDA's 79th National Conference & AGM is ***your opportunity*** to be part of the solution – to join the conversation, to inform future policy, and to engage with the innovators, scientists, educators, and leaders of our time.

Join us in the Rural City of Murray Bridge, home to the winding Murray River and its waterways: home to the winding Murray, where local, technical, and political leaders will come together to tackle the big issues of the Basin and forge a future of connected councils, catchments and communities.

The program for presenters and guest speakers is well underway and the Planning committee are working on all logistical matters to secure a whole Murray Bridge tourist experience.



7. Engagement Report on the benefits of membership:

We are embarking on a membership drive, in order to try to secure new members as well as retain our current membership. In particular, we want to ensure that the Northern Basin is engaged. We are pleased to update the Board with the news that Tamworth Regional Council has just joined, and we are trying to arrange meetings with them accordingly.

With over 167 councils in the MDB, the ongoing partnership between Councils and the Murray Darling Association elevates local and regional issues and priorities to the state and federal level providing national recognition of local priorities.

Membership to the MDA delivers social, economic, and environmental benefits to each community by creating partnerships, participating in events, and accessing networks and services that align with and support all Community plans, in the areas of Community, Environment, Economy and Council.

We know that councils and the local government sector are increasingly resource challenged and are looking for services, relationships and partnerships that assist in achieving your council's and your region's strategic priorities.

Water, land management, energy and community wellbeing are front and centre of almost every council's priorities. A strong relationship between council and the MDA provides opportunities to

- partner with councils and regional groups in providing local case studies and experience to support regional and national positions and advocacy strategies.
- raise the profile of your council and the local government sector through MDA's partnerships with the Commonwealth.
- present strategically aligned priorities, objectives, and advocacy to state and federal governments.
- leverage regional efficiencies and Basin-scale capability and positions.

Benefits to your community.

The MDA fosters a culture of community collaboration and leadership development to improve social, cultural, environmental, and economic well-being across the Murray-Darling Basin.

Working together with member councils and our regions, we achieve policy change and ensure local knowledge informs the national dialogue on water reform, land management, environmental sustainability, leadership development and education, and regional economic diversification.

Council's participation at MDA region and national meetings builds regional relationships and elevates the community's priorities to the state and federal level, informing decisions and outcomes that impact your local area.

Benefits to your environment.

There is no future on a dry riverbed. At the core of our vision is a strong emphasis on science and education to inform policies for the sustainable management of Basin resources to ensure a healthy and prosperous future.



The MDA's vision, which drives our strategic and operational direction, is for *local government and communities to work together to achieve a healthy, vibrant, and thriving Murray-Darling Basin*. As a result, the MDA has:

- Partnered with CSIRO with a focus on science and education to address some of the Basin's toughest challenges.
- Advocated for and represented local government in environmental issues, including floodplain harvesting etc.
- Partnered with Murray-Darling Basin Authority, better supporting local government through information sharing and representation.
- Supported regions to develop Climate Ready Communities statements

Benefits to your economy.

For many, if not all, Basin communities, water security plays an important role in economic growth and sustainability. Through the MDA's regional alignments and partnerships, member councils leverage the value of knowledge sharing across the local government and regional development sectors to peruse water quality, water security and other priorities.

The MDA provides member councils with partnerships that support regional economic development and diversification initiatives.

Benefits to your council.

Our mission is to provide high value services to our members, and their communities by delivering quality projects, events and products create enduring value for Basin communities and governments.

Our achievements

The Murray Darling Association has been successful in shifting policies to better reflect the needs of the Basin communities, and we are continuing to grow our reach and impact as portrayed in our [Vision 2025 Strategic Plan](#).

The relationship between the MDA and our member Councils contributes strongly to the development of the local government sector as a whole and our collective role in ensuring a vibrant, sustainable future for the Murray-Darling Basin.

Mark D. Lamb

Chief Executive Officer

