

2023 National Conference



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2023 HOST



A Powerful Opportunity

Murray Bridge is a thriving regional centre on the banks of the Murray River and an attractive destination in the Murraylands of South Australia.

A Region filled with natural beauty and unique experiences makes the Rural City of Murray Bridge a destination of choice for travelers, adventurers and those who just want to spend lazy days by the river.

The MDA's 79th National Conference & AGM is your opportunity to be part of the solution – to join the conversation, to inform future policy, and to engage with the innovators, scientists, educators, and leaders of our time.

Join us in Murray Bridge, where local, technical, and political leaders will come together to tackle the big issues of the Basin and forge a future for councils, catchments, and communities.



Who will Attend?

Every year, Mayors, Councillors, Chief Executive Officers, General Managers, Executive staff, including key Commonwealth and State departmental staff, and up-and-coming local leaders from all over the Murray-Darling Basin attend the Murray Darling Association's National Conference.

Speakers of the highest calibre also actively participate in this significant event. Previous speakers have included Commonwealth and state Ministers, peak industry representative body leaders, university and CSIRO academics, the Productivity Commissioner, and the Inspector-General of Water Compliance.

Naturally, this event attracts state and national media coverage and is an excellent opportunity to engage with Local, State, and Federal Governments and agencies to inform and influence the decisions that impact your industry.

This is a great sponsorship opportunity with exceptional levels of connectivity and coverage - don't miss out!

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Sponsor Packages

Platinum

- 30min Presentation by Sponsor representatives including question & answer session.
- Acknowledgment of sponsorship by facilitator during conference.
- Acknowledgment of sponsorship on the Conference website and all promotional materials
- Full-page company advertisement included in the 2022/2023 Annual Report.

In-person opportunities:

- Complimentary exhibition booth
- Company banner displayed at the front of the conference venue
- Four complimentary delegate registrations to attend the conference, including social functions.

Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal.
- Acknowledgment of sponsorship on all MDA social media platforms

\$15,000.00

Gold

- sponsor provided short promotional video that will be played in between sessions.
- Acknowledgment of sponsorship by facilitator during conference.
- Acknowledgment of sponsorship on the Murray Darling Association website and all promotional material.
- Half-page company promotion included in the 2022/2023 Annual Report.

In-person opportunities:

- Complimentary exhibition booth
- Company banner displayed at the front of the conference venue
- Three complimentary delegate registrations to attend the conference, including social functions.

Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal.
- Acknowledgment of sponsorship on all MDA social media platforms

\$10,000.00

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Sponsor Packages

Silver

- Acknowledgment of sponsorship by facilitator during conference.
- Acknowledgment of sponsorship on the Murray Darling Association website and all promotional material.
- Quarter-page company promotion included in the 2022/2023 Annual Report.

In-person opportunities:

- Complimentary exhibition booth
- Company banner displayed at the front of the conference venue
- Two complimentary delegate registrations to attend the conference, including social functions.

Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal.
- Acknowledgment of sponsorship on all MDA social media platforms

\$5,000.00

Gala Dinner

- Acknowledgment of sponsorship on the Murray Darling Association website and all promotional material.

In-person opportunities:

- Four complimentary tickets to your sponsored event.
- Opportunity for your representative to give a welcome/short presentation at the gala dinner.
- Company logo on gala dinner menus
- Exclusive opportunity to place promotional material on the Gala Dinner Sponsor table.

Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal.
- Acknowledgment of sponsorship on all MDA social media platforms

\$5,000.00

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Sponsor Packages

Exhibition Booth

- Organisations have the opportunity to showcase resources, programs and initiatives, exhibit products and brochures, and speak with delegates during tea and lunch breaks in the conference exhibition.
- The exhibition area will be located in close proximity to the conference rooms
- The exhibition will be open to the delegates on arrival each morning and during tea and lunch breaks.

In-person opportunities:

- Contact details in the Program
- One Exhibition Booth, 3m by 2m
- One Complimentary delegate registration to attend the Conference.

Digital/Virtual opportunities:

- Inclusion to the exhibitor listing on the conference website.

\$2,500.00

How to apply

Please complete and send the attached application form to the Murray Darling Association by email to: m.lamb@mda.asn.au or t.phillips@mda.asn.au.

You will then be forwarded a confirmation letter, agreement, and tax invoice.

The MDA will also provide you with a Sponsorship pack that will include the details of your sponsorship entitlements, and what information we require.

Should the opportunity be no longer available, you will be contacted by the Association.

Mr Mark Lamb

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Murray Darling Association
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Mr Tim Phillips

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Email: t.phillips@mda.asn.au

mda.asn.au

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79th National Conference

PARTNERSHIP THROUGH COLLABORATION ACROSS THE BASIN

25 - 28 September 2023 Murray Bridge, SA

Contact Name: _____

Position: _____

Organisation: _____

Address: _____

Phone: _____ Mobile: _____

Email: _____

Sponsorship Request

Please indicate your level of sponsorship

- Platinum \$15,000.00 (+GST)**
- Gold \$10,000.00 (+GST)**
- Silver \$5,000.00 (+GST)**
- Gala Dinner \$5,000.00 (+GST)**
- Exhibition Booth \$2,500.00 (+GST)**

Please email the completed Sponsorship Request form to m.lamb@mda.asn.au or t.phillips@mda.asn.au.
If you have any questions, please contact the Murray Darling Association on (03) 5480 3805 or via email on t.phillips@mda.asn.au.

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Sponsorship Request Form