



Chief Executive Officer's Report

April 2020

Emma Bradbury
ceo@mda.asn.au

1. Appointments

Date	Event/meeting	Location
16/03/2020	Region 5 AGM and Ordinary Meeting	Via Zoom
16/03/2020	Salesforce Session 1 Training Session	Via Zoom
17/03/2020	Carrie Donaldson – National Conference Hosting requirements	Via Zoom
17/03/2020	Floodplain Harvesting Measurement Policy DPIE	Via Zoom
20/03/2020	Region 9 Discussions – Murrumbidgee Council	Via Zoom
21/03/2020	Region 9 Ordinary Meeting	Via Zoom
21/03/2020	Board Meeting 396	Via Zoom
23/03/2020	MDBA Roundtable – Wentworth Group	Via Zoom
24/03/2020	John Holloway – Water Literacy Modules - BCLP	Via Zoom
26/03/2020	Wakool district discussion re BCLP collaboration	Via Zoom
27/03/2020	Regional Australia and COVID-19 Building Social Capacity	Via Zoom
06/04/2020	The ID Crowd – BCLP Water Literacy Modules	Via Zoom
08/04/2020	Soil Carbon Sequestration Discussions – CSIRO , Cr Rebbeck	Via Zoom
16/04/2020	Fiona Simson and Laurete Wallace National Farmers Federation	Via Zoom
17/04/2020	GO1 – BCLP Curriculum discussions	Via Zoom

2. Meetings

2.1

08/04/2020 The MDA met with the CSIRO and Region 6's Chair Cr Rebbeck via Zoom Video conferencing to discuss project and research opportunities. The discussions focused on Soil Carbon Sequestration with the following discussion points provided by Cr Rebbeck.

- *A climate solution fund for the MDB*
- *Utilising <https://looc-c.farm/>*
- *Support implementation of a land restoration fund for the MDB*
- *Support literacy around the carbon story for the MDB (eg 1pc inc = 10-30tonnes water storage 10-30pc increase in production, reduction in run off nutrient build up in MDB, less need for irrigation, aquifer recharge, and climate change mitigation)*
- *How can the drought mission and the 0 mission support the timely implementation of the MDB plan?*
- *How can all of the above support the timely implementation of the MDB plan*

2.2

16/04/2020

CEO met with Fiona Simpson, Chair of the NFF and Lauretta Wallace to discuss the BCLP, and alignments with rural and regional development, support for farmers, local knowledge, progress and innovation. NFF strongly supportive of the BCLP both in concept and design. Further discussions and collaboration will emerge.

3. Basin Community Leadership Program

- Covid-19 restrictions and ongoing impacts have resulted in their May/June scheduled workshop at the Lower Lakes/Loxton and Cobdogla-Barmera & Berri regions to be postponed to December 2020/January-February 2021
- The LMS Platform will be made available to Board Members for input and feedback prior to distribution to participants.

4. Operational Update

Wednesday, April 8, 2020: Policy Officer, James Marshall, attended

2020-21 Irrigation Season Outlook – River Murray Webinar

Hosted by Marsden Jacob Associates, Primary Industries and Regions South Australia, Department for Environment and Water

- A standard seasonal outlook presentation that contained relevant data, trends and information regarding inflows and expected allocation announcements.
- Was noted that many of the questions from members of the public demonstrated poor water literacy and perhaps reveals that the public needs help consuming information from presentations such as this one.

Wednesday, April 8, 2020: Communications and Engagement Officer, Jessica Maher, attended

‘How Salesforce and Local Government are partnering to support crisis management in society today’.

Hosted by Salesforce:

- The webinar was attended by 50+ representatives from local councils across Australia and provided insight into how local government can use Customer Relationship Management software like Salesforce during times of uncertainty to provide support services to staff and citizens, including tracking areas impacted by COVID-19. The webinar also included an interesting presentation by City of Melbourne and how they are responding to the COVID-19 situation through an online web-portal providing increased support services for local businesses.



Emma Bradbury

Chief Executive Officer